

Building Thriving Communities

We are committed to the long-term development, education and support of farmers and families in our local communities. We continue to support food banks, NGOs and community organisations around the world, as well as encouraging employees to volunteer in their local areas.



OUR GLOBAL COMMITMENTS



Supporting farmers and families by donating 200 million meals to food banks and NGOs by 2025

Supporting farmers and hours of employee volunteering by 2025



Improving the livelihoods of 10,000 vulnerable farmers and families by 2025

GLOBAL ACCOMPLISHMENTS

- Donated 9.8 million meals to food banks and NGOs in 2021, bringing the total donations since 2017 to 152.5 million meals
- Successfully launched the McCain Chips In volunteering programme across all regions globally
- Increased beneficiaries of community development programmes and partnerships by 1,027, bringing the total number of beneficiaries to 6.077 individuals since the start of the various programmes



South Africa



Volunteering Hours



Million Meals Donated P/A

Volunteering is an active expression of our family values, and an important way to give back and make a positive operate. Our McCain Chips In global programme allows every employee to take one paid day off each year to participate in a volunteering event.