



Our Regenerative Agriculture Commitment.



Last year, McCain Foods reinforced its commitment to smart and sustainable farming with a new target to implement regenerative agricultural practices across 100% of our potato acreage worldwide by the end of the decade. We have made a strong start, laying the foundations towards accomplishing that goal.

WHAT IS REGENERATIVE AGRICULTURE?

Regenerative agriculture is an ecosystem-based approach to farming that aims to improve farmer resilience, crop yield and quality by restoring soil health, enhancing biodiversity and reducing the impact of synthetic inputs.

This past year, we launched our Regenerative Agriculture Framework in consultation with a range of stakeholders including academia, governmental organisations, grower representatives, customers and NGOs. It includes the principles, priority practices and thresholds to capture farmers' progress over time.

Looking ahead, our focus is rolling this out across our global grower base and ensuring harmonisation across the industry on measurement. We are also supporting growers in optimising the cost and benefits of the transition to regenerative agriculture, and exploring a diverse set of local financing solutions.

MCCAIN SOUTH AFRICA STATS

Percentage of Gap Certified Farmers rose from 14% to 30%

Whole crop usage increased from 92% to 96%

Optimised soil irrigation system now covers 1500ha from 1200ha

OUR 6 PILLARS OF REGENERATIVE AGRICULTURE



ENSURE FARM RESILIENCE

Improve farmer livelihoods through long-term farm competitiveness and climate change adaptation



ENHANCE CROP AND ECOSYSTEM DIVERSITY

Increase different types of crops grown on the farm and encourage biodiversity



ARMOUR SOIL, PREFERABLY WITH LIVING PLANTS

Ensure soils are covered by residues or living plants year-round



MINIMISE SOIL DISTURBANCE

Reduce tillage to maintain structure and keep carbon in the soil



REDUCE AGRO-CHEMICAL IMPACTS AND OPTIMISE WATER USE

Precisely manage protection products, fertiliser and water elements



INTEGRATE ORGANIC AND LIVESTOCK ELEMENTS

Incorporate green manure, compost or livestock elements to increase organic matter and soil fertility

